STORAGE × BRADLEY University

U STORAGE · UNIVERSITY MOVE-IN PROGRAM

Bradley University move-in proposal

August 20–21, 2027



A move-in day families remember for the right reasons

On **Saturday, August 21**, U Storage will move Bradley's residence hall students in from the curb to the room in a single day. Families hand everything off at the curb and walk in empty-handed. Their belongings are in the room about 30 minutes later.

FROM THE CURB TO THE ROOM

~30 MIN

EVERY RESIDENCE HALL, 8 AM TO 4 PM

ONE DAY

UNIVERSITY MOVING LABOR REQUIRED

ZERO

BRADLEY'S OFFICIAL STORAGE PARTNER

ALREADY HERE

A full crew of professional U Storage movers runs the day from the curb to the room door, in every residence hall at the same time, 8:00 AM to 4:00 PM. U Storage supplies every mover and every piece of equipment. Bradley is not asked for volunteers, carts, or bins.

What changes for Bradley

Families are guests, not movers

No carts, no stairwells, no waiting on an elevator with a mini fridge. Families unload once, park, and spend the day with their student.

Your team welcomes, ours lifts

Housing staff and student leaders greet families, solve exceptions, and build community instead of directing carts and traffic.

The lifting risk leaves campus

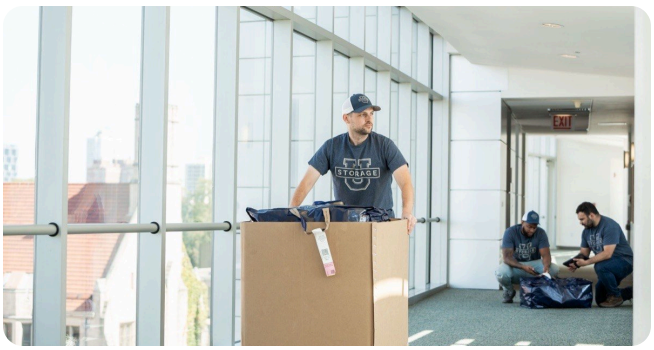
Professional, insured crews replace volunteer heavy lifting and the liability of handling other people's belongings.

Hallways stay clear

Belongings go straight to the room, so corridors, lobbies, and elevators stay safe and passable all day.



A typical move-in day. Belongings pile up in corridors while families wait on carts and elevators.



Move-in with U Storage. One coordinated crew, clear corridors, and belongings waiting in the room.

The two days at a glance

BEFORE AUGUST

Planning with Residential Living. We build the day around your halls, move-in appointments, and check-in.

FRIDAY, AUGUST 20

On-campus walkthrough. The full crew and your housing staff walk the plan together the evening before.

SATURDAY, AUGUST 21 · 8 AM–4 PM

Full-service move-in. Every residence hall at once, by move-in appointment.

SATURDAY · 4–6 PM

Self-move window. Students who prefer to move themselves get the buildings and elevators to themselves.

From the curb to the room, one coordinated service

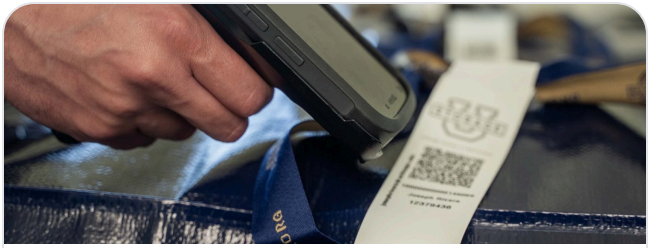
Families keep the arrival they already know: their move-in appointment, check-in on Bradley Avenue, and the posted move-in route. From the moment the car stops at their hall, U Storage takes over.



1

Curbside hand-off

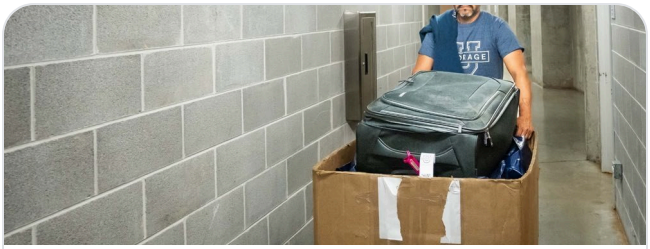
Our crew meets the car and unloads it with the family. Minutes later the car is on its way to parking.



2

Packed and tagged

Everything goes into U Storage SpeedPacks tagged to the student and room, and is tracked from that moment on.



3

Moved to the building

Our crews carry it from the curb, through the building, and up to the floor. No family ever waits on an elevator.



4

Placed in the room

Belongings are set in the student's room and the delivery is confirmed, ready to unpack on the family's own schedule.

In the room before the family reaches the door

A family's own walk on move-in day (parking, key pickup, reaching the floor) typically takes 15 to 20 minutes. Our crews deliver in about 30. Belongings arrive within minutes of the family, and unpacking happens at their pace, not the operation's.

Built for Bradley

OCCUPANCY PENDING RESIDENTIAL LIVING

The day runs in two zones across Bradley's residence halls, both running all day. Every family keeps the move-in appointment they booked with Residential Living, so there is no morning rush and no mid-day spike.

Residence hall	Zone	Building	Curb to room	Complete
Geisert Hall	North	High-rise residence hall	About 30 minutes	By 4:00 PM
Heitz Hall	North	Residence hall	About 30 minutes	By 4:00 PM
Singles Complex	North	Elmwood, Lovelace, and Wendle	About 30 minutes	By 4:00 PM
Harper Hall	North	Renovation Phase 1 expected fall 2027	About 30 minutes	By 4:00 PM
University Hall	South	Residence hall	About 30 minutes	By 4:00 PM
Williams Hall	South	Residence hall	About 30 minutes	By 4:00 PM
Student Apartment Complex	South	Apartments	About 30 minutes	By 4:00 PM

Once Residential Living confirms occupancy, we set the arrival rate for each hall so every curb stays ahead of its traffic and families do not queue.

It fits your existing flow

Move-in appointments, Bradley Avenue check-in, the posted road closures, and the Main Street Parking Deck all stay as they are.

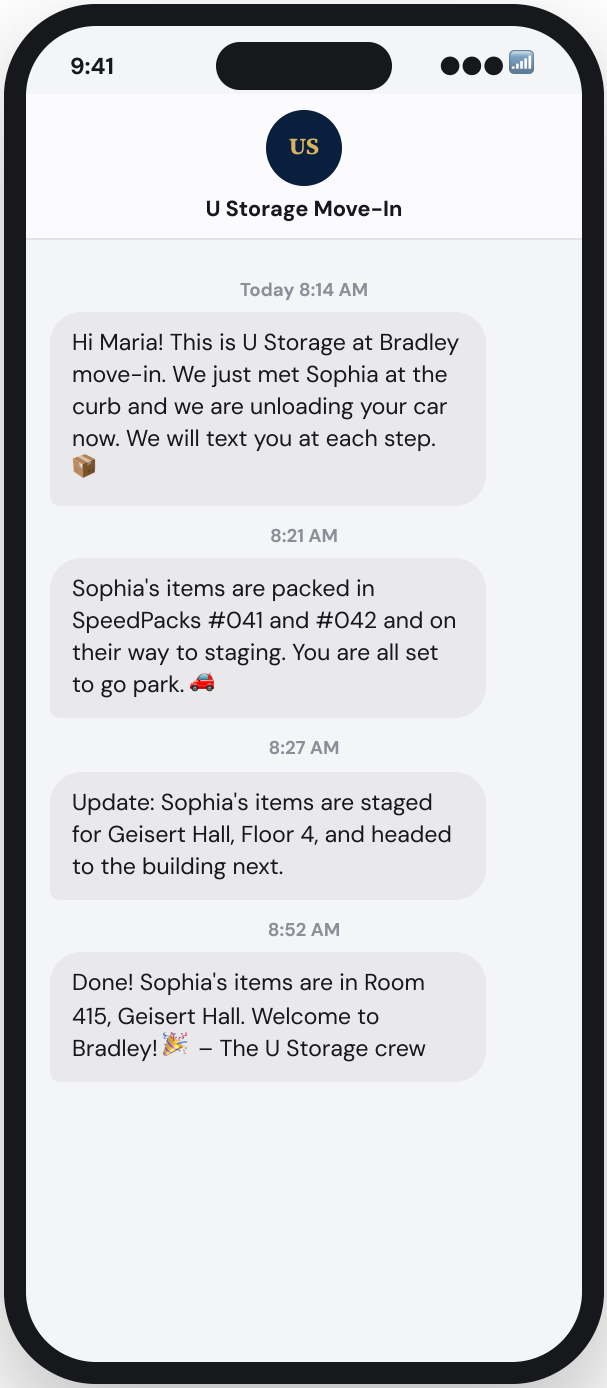
High-rise to apartments

Geisert's upper floors, the Singles Complex, and the Student Apartment Complex each get a plan suited to the building, under one coordinated operation.

Room for self-movers

A dedicated 4:00–6:00 PM window means students who move themselves never compete with our crews.

Families always know where their things are



What the family sees. A text at every step, ending with delivery confirmation to the room.

Every student's belongings are tracked from the car to the room on U Storage's own move-in software. Families get a text at each step, ending with confirmation that everything is in the room.

- ✓ **Text updates for every family.** No app to download and nothing to look up.
- ✓ **Every item accounted for.** Each delivery is logged to the student, the room, and the time.
- ✓ **A live view for your leadership.** Housing can see the day's progress by community as it happens.
- ✓ **Issues handled on the spot.** Anything out of place is flagged and resolved with the family the same day.
- ✓ **Nothing for Bradley to buy or learn.** Our system wraps around your existing check-in.
- ✓ **A record of the day.** Arrival and delivery data comes back to you to plan next year.



Already Bradley's storage partner

U Storage is Bradley's official, campus-authorized storage partner, already serving Bradley students with Ship-To and Lock & Leave. Residential Living knows our crews, our tracking, and how we work in your halls. Move-in day extends a partnership that is already running.

We grew out of full-service storage, partnered with the University of Chicago in 2021, and today serve more than 20,000 student accounts, taking the move-in and move-out burden off housing teams across the country.



BRADLEY STORAGE PARTNER

OFFICIAL

STUDENT ACCOUNTS SERVED

20,000+

WORKING WITH UNIVERSITY HOUSING TEAMS

SINCE 2021

Also trusted by housing teams at

THE UNIVERSITY OF CHICAGO

UNIVERSITY OF MICHIGAN

THE GEORGE WASHINGTON UNIVERSITY WASHINGTON, DC

TEMPLE UNIVERSITY

SETON HALL UNIVERSITY

UNIVERSITY OF TEXAS ARLINGTON

Proposed pricing

PER STUDENT, ALL PERSONNEL AND EQUIPMENT SUPPLIED BY U STORAGE

$75–$115

STUDENT MINIMUM

1,000

MINIMUM ENGAGEMENT (1,000 × RATE)

$75,000–$115,000

The rate reflects a fully U Storage-staffed and -equipped operation: Bradley is not asked to provide volunteers or moving bins. The final per-student rate within this range is set in the service agreement once occupancy and scope are confirmed.

Billing is per student served at the agreed rate, with a 1,000-student minimum. Every student served above 1,000 is invoiced on a per-student basis, and the final count is backed by a delivery record for every student.

Included in the rate

- A full crew of professional U Storage movers and on-site leadership for the entire operating day, 8:00 AM to 4:00 PM.
- All moving equipment.
- Tracking and family text updates for every student.
- Planning with Residential Living and the August 20 on-campus walkthrough.

All figures on this page are planning estimates for discussion. Actual pricing, terms, and commitments are established solely in the executed service agreement between U Storage and Bradley University.

Next steps

We can turn this proposal into a confirmed plan in three steps.

1. **Confirm the scope.** Which residence halls move in on August 21, expected occupancy for each, and whether to include the Friday honors-floor move-in, Main Street Commons, or St. James Apartments.
2. **Walk the campus together.** A site visit with Residential Living to confirm unloading areas, building access, and elevators.
3. **Finalize the agreement.** Set the per-student rate and add move-in to our partnership.

What we will need from Bradley

- **Occupancy.** Student counts by hall and floor, plus the room roster and move-in appointments.
- **Arrival areas.** Use of the unloading areas at each hall and space beside each for our crews.
- **Elevator access.** Dedicated elevator access in each hall during operating hours.
- **Room access.** Key or Quick Card access for our crew leads, so belongings can be placed ahead of each family.

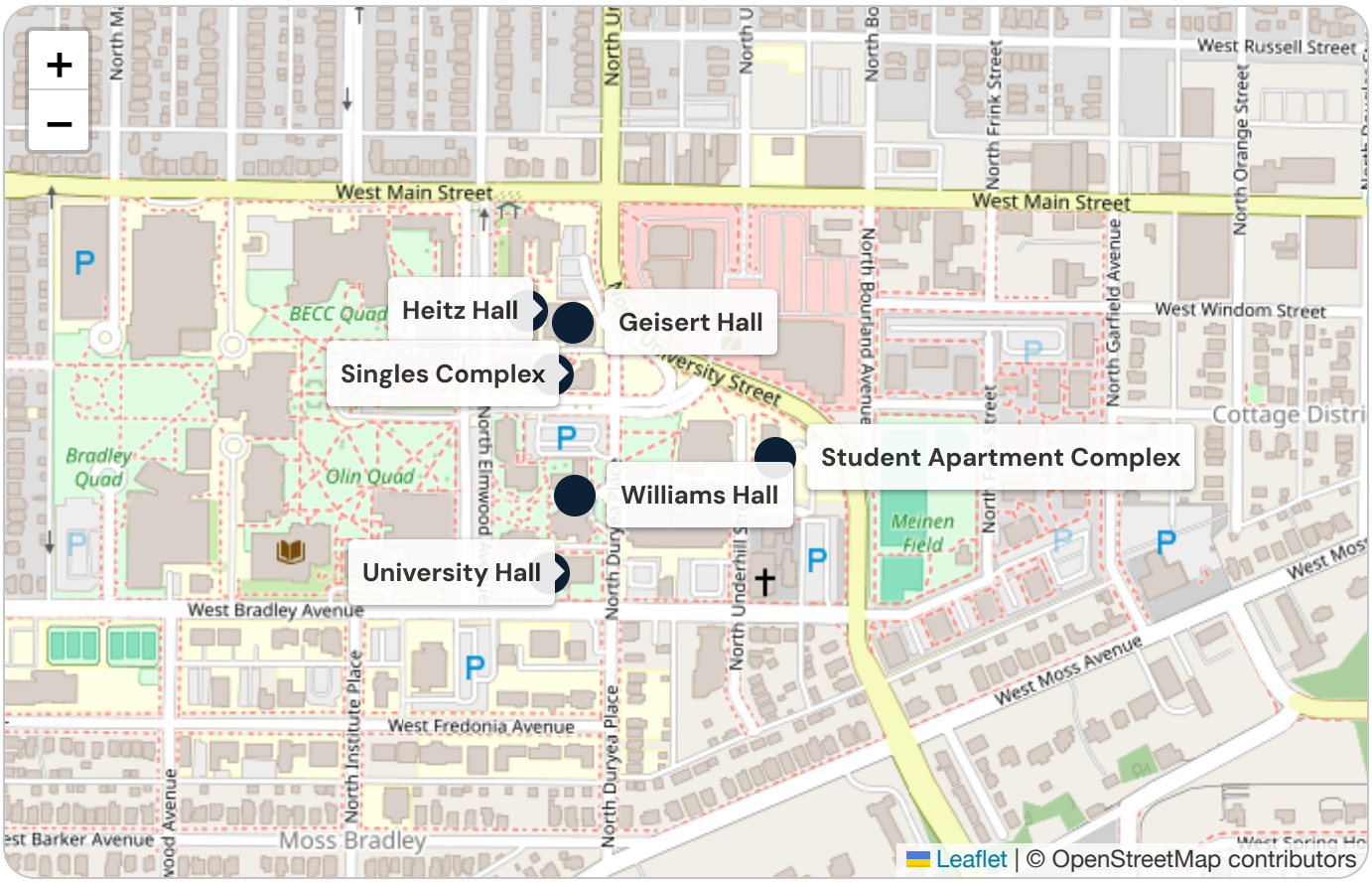
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Bradley University move-in campus map

August 21, 2027

Bradley's residence halls, two zones

Both zones | North zone | South zone



Geisert Hall, Heitz Hall, the Singles Complex, and Harper Hall form the North zone; University Hall, Williams Hall, and the Student Apartment Complex form the South zone. Both zones run at the same time, 8:00 AM to 4:00 PM, alongside Bradley's Bradley Avenue check-in, posted road closures, and the Main Street Parking Deck. Harper Hall is not shown while it is under renovation.